



Barnardos
Australia

The **BIG GIVE**
—For Brighter Futures—



**Join us for our biggest
giving moment of the year!**

Become a Match Partner and double the impact!

What is The Big Give?

The Big Give is Barnardos Australia's 24-hour Giving Day (Thursday 10th September) held during National Child Protection Week to shine a light on children who are too often unseen, unheard or unprotected.

Our goal is for every public donation to be matched by our corporate match partners, doubling impact and unlocking life-changing support for children experiencing violence, trauma and homelessness.

Why hold a Giving Day?

Children are the invisible victims of domestic violence.

Domestic and family violence (DFV) hides in plain sight and children are too often the ones nobody sees. Barnardos frontline teams know the truth: children live with fear long after the abuse stops.

2 in 5 Australian children are exposed to DFV*, and children who live with DFV are significantly more likely to experience depression, anxiety, self-harm and long-term trauma.

This is the crisis we refuse to ignore.

*Australian Child Maltreatment Study 2023



You can be the reason one day of giving has double the impact



Your role when you become a Big Give Match Partner

Big Give Match Partners are the spark that turns generosity into momentum.

Your investment in Barnardos will make a difference by:

- Doubling every dollar donated on the day
- Making invisible children visible
- Demonstrating your commitment to child protection
- Proactively funding critical safety and prevention programs

Engage your people and strengthen your culture

As a Big Give Match Partner, the people in your organisation can access:

- A powerful way to activate your workforce during National Child Protection Week
- A DFV Awareness Workshop delivered by a Barnardos specialist
- A 'Lunch and Learn' session to education your teams about Barnardos Safety and Prevention Programs
- Employee fundraising and team challenges
- Brand visibility across digital, social media and campaign asset

Make children visible by becoming a Big Giver

Contact Beverley Brock at bbrock@barnardos.org.au or call (02) 9218 2161 for more information

