

## A Star of Wonder shines



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**For thousands of children under Barnardos' care, last Christmas was a happier occasion thanks to the gifts and donations raised by our Star of Wonder Gift Appeal.**

It was simple to donate to the appeal by using our fantastic online toy and gift card stores. We launched the campaign in the hope of raising 4,000 gifts and \$40,000 and by the end of December we had received over 5,000 gifts and over \$40,000, making the 2009 Gift Appeal our most successful to date.

A special thank you goes to BT Financial Group. Thank you to all your generous employees who collectively donated a significant amount of money. In early January we celebrated with staff at BT Financial Group by organising a delicious morning tea sponsored by Cookie Man.

To all the organisations and individuals that contributed to this wonderful campaign, thank you so much. Your contribution helped give Barnardos' children a happier Christmas.

# Our partners believe in children

## True belief

**Since 1992 the Profield Foundation has contributed over 1.3 million dollars to protecting vulnerable Australian children and young people.**

The value we place in our partnership with the Profield Foundation cannot be understated. Over the years the Foundation's financial commitment to Barnardos has been crucial to the development, implementation and retention of a number of our programs and services.

Instrumental in helping establish Barnardos South Coast Children's Family Centre and the valuable programs that operate there, the Foundation's vision is now committed to the development and realisation of guided practice systems that will improve standards and build capacity throughout the child welfare sector.

The loyalty, vision and stability of the Profield Foundation's long term belief in and commitment to Barnardos has been, and continues to be vitally important in our capacity to deliver programs and services which are visionary and innovative. Where many funding sources do not support long-term projects and objectives it has been the Profield Foundation that has enabled Barnardos to strive to push the boundaries in finding the best solutions and outcomes for the most vulnerable members of our society.

## Investing in Australia's future

**"Corporate community partners have an enormous potential to better Australian society"<sup>1</sup>**

We are extremely proud of our long and successful corporate community partnership with banking giant, HSBC – a partnership we believe is a perfect example of corporate Australia working hand-in-hand with community stakeholders to create a better society.

Barnardos' Financial Literacy program (FliP), developed in 2006 in collaboration with HSBC, has proven to deliver highly successful outcomes and has significantly contributed to alleviating the impact of debt on struggling families, as well as improving their long term money management capacity.

In fact the program has been so successful that HSBC have agreed to not only continue funding FliP but to be an integral partner in helping to expand it into other states. HSBC staff will also play a more integrated role in the program by offering their expertise to families in the program via a series of workshops.

<sup>1</sup> The Hon. Mal Brough MP, Minister for Families, Community Services and Indigenous Affairs – ethicalinvestor June 2007